

Islington Information Pack



Pleasance Theatre Trust Ltd
is a registered Charity in England, Wales and Scotland.
Charity Nos 1050944 and SC043237.

• THE PLEASANCE •
THEATRE TRUST

“The Pleasance continue to be an absolutely incredible institution, and a fundamental player in producing some of the most innovative and ambitious comedy and theatrical work out there. It has been an absolute joy getting to work with them not least because they put so much value and pay so much attention to the creative process and work tirelessly in achieving a shared vision. The fact that they can commit to and produce so much original work year on year is nothing short of extraordinary and wonderful news for acts and audiences alike!”

**Nick Mohammed,
Comedian & Writer
*Performer of Mr. Swallow Houdini***

About Us

The Pleasance Theatre Islington has been one of the most exciting Fringe theatres in London since it opened its doors in 1995, providing a launch pad for some of the most memorable productions and renowned practitioners of the past two decades and staying true to its mission of providing a platform for the talent of the future. Its sister home is The Pleasance in Edinburgh which opened as part of the 1985 Festival Fringe and remains one of the most celebrated venues on the Fringe.

We welcome work from anyone with a good idea. We program around 12 months in advance for theatre programming (less for comedy), as well as on a rolling basis throughout the year and are happy to accept applications from productions at any stage of the process, from the first initial glimmerings of an idea to a fully fledged touring show. If you have a project you are eager to present, please get in touch.

- please do note that whilst in our theatre programme we present runs from one night to multiple weeks, we prioritise work playing a minimum of three weeks.

As well as our year long home in Islington, we also run one of the foremost venues on the Fringe, regarded by many as the very heart of the festival. Taking place across 3 venues and 29 performance spaces, our programme features some of the best theatre, comedy and children's shows from around the world.



“We have presented work at Pleasance for almost 20 years. The support Pleasance offers is fantastic and we have launched many worldwide tours from our opening presentations at the Pleasance. This support is practical and technical but, above all, there is a genuine interest in the work which enables us to present our productions in a way that suits us and our needs. We are already planning future projects with the Pleasance and enjoying the investment they bring to our plans.”

**Shôn Dale-Jones,
Artistic Director of Hoipolloi**

Useful Contacts

Anthony Alderson

Director
anthony@pleasance.co.uk

Ryan Taylor

Head of Comedy
ryan@pleasance.co.uk

Jonny Patton

Associate Programmer
jonny@pleasance.co.uk

Stuart Hurford

Marketing Manager
stuart@pleasance.co.uk

Robbie Porter

Graphic Designer
design@pleasance.co.uk

Yvonne Goddard

Head of Finance
yvonne@pleasance.co.uk

Dan Smiles

Front of House Manager
foh@pleasance.co.uk

London Technical Team

londonproductions@pleasance.co.uk

Nic Connaughton

Head of Theatre
nic@pleasance.co.uk

Robbie Powell

London General Manager
robert@pleasance.co.uk

Ellie Simpson

Producer - Pleasance Futures
ellie@pleasance.co.uk

Conor O'Donnely

Marketing Assistant
conor@pleasance.co.uk

Cat Ryall

London Technical Manager
cat@pleasance.co.uk

Jared Hardy

Finance Assistant
jared@pleasance.co.uk

Kathleen Price

Box Office Manager
kathleen@pleasance.co.uk

Key Contact Information

Admin:

0207 619 6868

Box Office: 0207 609 1800

Email:

info@pleasance.co.uk

Pleasance Theatre Trust, Carpenters Mews,
North Road, Islington, London, N7 9EF

“A lot of theatres talk about encouraging new work and new talent but the Pleasance really does it. It was the only place where Robert Webb and my ridiculous attempts to amuse people were welcomed.”

**David Mitchell,
Comedian/Performer**

What we can offer

We work on two basic financial models, a split of the box office receipts or by hiring the space for the duration of your run. Each model is accompanied by the same level of support from us as a venue, however the deal we can offer is subject to a discussion with our programming team.

Box Office Split:

Our standard box office split is 60/40% in your favour for VAT registered companies and 55/45% if not VAT registered. The split is set against a minimum guarantee from you, the company, to us the venue. This guarantee is calculated on the venue's share of box office revenue at the minimum attendance we anticipate you will achieve.

Hiring The Space:

Mainhouse - our largest space in Pleasance London, with a flexible capacity from 100 to 230, with two dressings rooms and access to a green room with toilet and shower facilities. A very versatile space, the Mainhouse is capable of housing a huge variety of shows and events, ranging from interactive promenade theatre and cabaret style seating to our regular bench seating. Technical specification available on request.

Rate per day: £250 plus VAT
Rate per house: £50 plus VAT

Downstairs - our most recent addition to Pleasance London, this 75 seat thrust temporary structure is the first major UK application from the triple E ModTruss. This venue resides in London for 10 months every year, returning to the Fringe for August.

Rate per day: £160 plus VAT
Rate per hour: £30 plus VAT

Stagespace - with a 54 capacity and a flexible seating arrangement, this space in Pleasance London was created for companies and performers both old and new to showcase and test out new work.

The venue provides the following:

- The venue for the agreed time and dates.
- General lighting and sound rigs. The stage space and downstairs spaces are flexible in configuration but end-on as standard. Any changes to the standard layout are possible but must be agreed in advance and will be subject to a cost.
- We will provide a Duty Technician for all performance of the show and to support your get in and get out. The Duty Technician is responsible for supporting all shows in the building, and should not be considered as a dedicated member of your team.
- Box Office – online, on phones and in-person and Box Office support in terms of external ticketing sites.
- The Pleasance can provide additional crew or operators to support your show, however you are also welcome to provide your own crew or operators if you would prefer.
- Front of House staff - for Industry and Press Nights we may be able to provide wine and drinks at a negotiated discount if requested in advance.
- Pleasance in-house Marketing. For runs of 5 performances or more a fee of £150+VAT for the first week and then £50+VAT for every week thereafter for StageSpace shows, £175+VAT for the first week and then £100+VAT for every week thereafter for Downstairs shows, and £250 plus VAT per week for MainHouse shows is levied against each show for inclusion in the publicity materials produced for the Pleasance's marketing materials such as; listing sites, bi-weekly Pleasance e-newsletters, venue posters, tweets and facebook presence of the Pleasance accounts and any concurrent Pleasance brochure material. Any marketing material you design must be proofed by our Marketing Manager for correct logo usage, times, dates and directions etc. Any marketing support is to be discussed on a case by case basis but your own dedicated marketing campaign is essential.

What we can offer

The venue provides the following: Continued...

- Website listing with individual show microsite where you have the option to add trailers, additional pictures, interview and reviews to their show page.
- Your own marketing and PR campaign.
- Public liability and production insurance.

Please take into consideration the costs contained in the Additional Services & Costs section when budgeting for your run at the Pleasance. At the Pleasance we believe in being transparent with all of our show charges. Any additional services or equipment not included in your deal will be discussed and agreed with you beforehand. We strive to ensure that you will have no unexpected charges when your settlement is produced.

Whilst our spaces are mainly utilised as performance spaces, they can also be hired for non-theatrical events. If you have a non-theatrical event you feel is suited to our theatre, please don't hesitate to get in touch.

You provide:

- The show.
- The cast and crew, stage and/or production manager, technical staff and operators.
- Production schedule, detailing how you intend on using your time in the space and when your dress rehearsals fall in the run up to your first preview
- Technical specifications of your show, including lighting plans, set plans, method statements and risk assessments (**submitted two weeks prior to your fit up at the very latest**)
- Your own marketing and PR campaign.
- Public liability and production insurance.

Please take into consideration the costs contained in the Additional Services & Costs section when budgeting for your run at the Pleasance. At the Pleasance we believe in being transparent with all of our show charges. Any additional services or equipment not included in your deal will be discussed and agreed with you beforehand. We strive to ensure that you will have no unexpected charges when your settlement is produced.

Whilst our spaces are mainly utilised as performance spaces, they can also be hired for non-theatrical events. If you have a non-theatrical event you feel is suited to our theatre, please don't hesitate to get in touch.

Additional Services & Costs

Marketing Contra:

A marketing contra is levied against all companies with a run longer than 5 performances. This covers inclusion in the Pleasance's own in-house marketing efforts such as the setting up of events on listing websites, inclusion in one of our bi-weekly Pleasance e-newsletters, venue posters, promotion of the show through twitter and facebook and inclusion in any concurrent Pleasance brochure material. StageSpace shows are charged a fee of £150 plus VAT for the first week (£50+VAT p/week thereafter). Downstairs shows are charged at £175 plus VAT for the first week (100+VAT p/week thereafter), while MainHouse shows are charged a fee of £250 plus VAT per week.

Additional Marketing Support:

We are able to provide additional marketing support by way of our in-house street team, allowing us to offer targeted hand-to-hand marketing tailored to your show. Street team are charged hourly and negotiated on a case-by-case basis depending on the scale of support required. For more details regarding the marketing support we offer, please contact our Marketing Assistant, Tom Brace, on tom@pleasance.co.uk to request a Marketing Pack.

Ticket Printing:

A charge of 15p per ticket issued by the Pleasance (including public, guest and complimentary tickets) is charged.

Complimentary Tickets:

In general we let companies have two comp tickets per show to be used across the run so, for example, with fourteen performances you'd have an allocation of 28 comp tickets to use across the run. A charge of 35% of your average ticket price is passed on for each complimentary ticket authorised by you or your representatives over and above your allocation.

Equipment:

Any costs incurred hiring additional lighting, sound or AV equipment on your behalf (over and above the house rig) will be passed on.

Merchandise:

A commission of up to 15% depending on the nature of your sales will be charged on all merchandise sales.

Photocopying:

Using on site photocopiers are charged at the rate of 10p (A4) & 20p (A3) plus VAT per black and white copy and 50p (A4) & £1 (A3) plus VAT per colour copy.

Accessible Performances

We are committed to supporting companies make the work they present in our spaces as accessible as possible. If you want to offer a relaxed performance, audio-description, captioning, BSL interpretation and/or other type of accessible performance, we can help. To find out more about offering an accessible performance, please contact Jonny Patton, our Associate Programmer, on jonny@pleasance.co.uk or by calling 0207 619 6868.

Additional Services & Costs

Technical Operators:

Whilst companies are recommended to provide their own technical show support, members of the venue crew can be available to operate at a cost. Prior notice is essential and calls will be a minimum of four hours.

General Crew

The following charges are made for all crew required above the standard crew allocation

LX, Sound, Stage - £12.50 + VAT

Specialist Crew (programmers, engineers, etc) - £15.00 + VAT

Duty technician (chargers from 08.00 - 10.00 and 22.00 - 00.00) - £13.00 + VAT

Wardrobe - £12.50 + VAT

After Hours General Crew

After hours span from 00.00 - 07.59 on weekdays, 00.00 - 09.59 on Saturdays and 23.00 - 11.59 on Sundays.

LX, Sound, Stage - £25.00 + VAT

Specialist Crew (programmers, engineers, etc) - £28.00 + VAT

Duty technician - £26.00 + VAT

Wardrobe - £25.00 + VAT

After hours calls also incur a travel charge for all crew, which we charge at £25.00 + VAT per person.

You will also incur a charge of £12.00 + VAT for missed meal breaks for crew.

Show Calls & Stage Crew

The following charges are made for all stage crew and operators

Tech Operators (LX & Sound) - £12.50 + VAT

Stage Crew (SM, Deck/Fly Crew) - £12.50 + VAT

Charges will differ on public holidays, please contact the theatre for the varied rates

Settlements:

Settlements are processed as quickly as possible after your show and we aim to have these distributed to all companies 30 days after the final performance. Settlements are produced as self billing invoices, with any incurred costs deducted from the final figure. All paperwork is sent to the company for approval before being processed. The balance will be transferred via BACs payment to the company's nominated bank account (cheques can also be arranged on request). Please take into consideration the costs contained in the Additional Services & Costs section when budgeting for your run.

Our Spaces

The MainHouse

Our principal theatre space in London with a standard capacity of 230 (though is flexible up to 250), with two dressing rooms and access to a green room with toilet and shower facilities. The stage also features a built-in revolve.

A large and flexible space, the Mainhouse is capable of housing a huge variety of shows and events; ranging from interactive promenade theatre and cabaret style seating to our regular bench seating we're able to accommodate almost any kind of show.

The Mainhouse is fully wheelchair accessible.

MainHouse Dimensions:

Full Stage Width: 10800mm

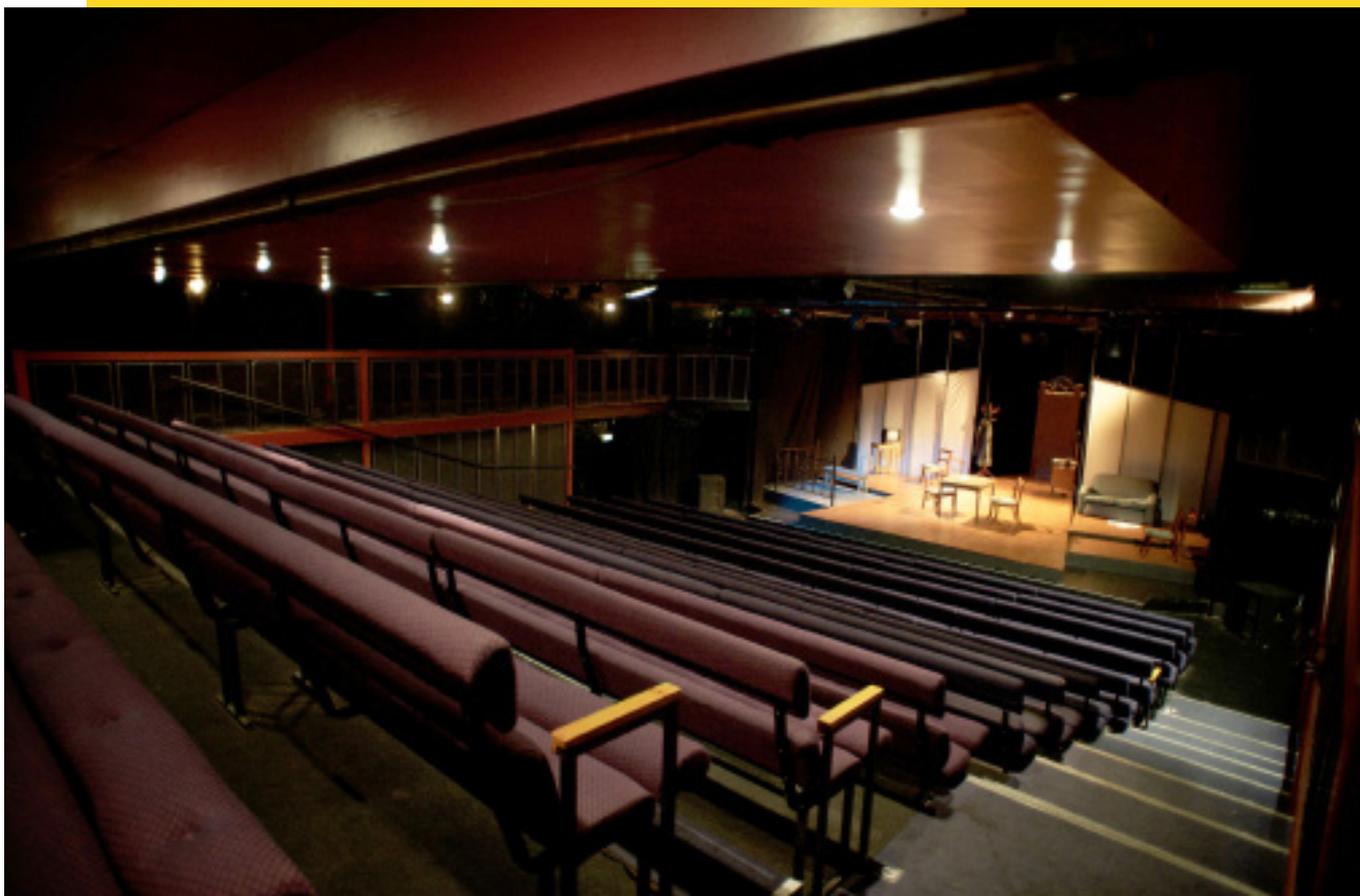
Full Stage Depth: 8130mm

To perform in the MainHouse, please contact the following people:

Nic Connaughton & Jonny Patton (in regards to Theatre shows) at theatre@pleasance.co.uk.

Ryan Taylor (in regards to Comedy shows) at ryan@pleasance.co.uk.

Alternatively you can call our administration line on 0207 619 6868.



Our Spaces

Downstairs

Downstairs is the most recent addition to the Pleasance Islington family. This 80 seat thrust venue first welcomed audiences during the 2017 Edinburgh Fringe Festival, as our Beside space, and has now moved to London. The temporary structure venue is the first major UK application from Triple E ModTruss and a unique collaboration between Triple E and the Pleasance that will reside in London for 10 months every year, returning to the Fringe for August. While there is no dressing room within the space itself, dressing room space for up to 3 people may be made available in the theatre itself however this may be shared depending on the demands of other shows performing at the venue.

Downstairs is fully wheelchair accessible.

Downstairs Dimensions:

Full Stage Width: 7000mm

Full Stage Depth: 3400mm

To perform in Downstairs, please contact the following people:

Nic Connaughton & Jonny Patton (in regards to Theatre shows) at theatre@pleasance.co.uk.

Ryan Taylor (in regards to Comedy shows) at ryan@pleasance.co.uk.

Alternatively you can call our administration line on 0207 619 6868.



Our Spaces

StageSpace

With a 54 capacity, the Stagespace was created for companies and performers, both old and new, to showcase and test out new work. A perfect space for those smaller scale, more intimate shows.

A true festival venue, the seating layout can be altered from the standard end-on configuration to a horseshoe or traverse layout with relative ease. Featuring a centralised rig and a deep playing space for a studio of this size, this is a truly malleable performance space popular with artists and audience alike.

The Stagespace is on the second floor of the building with access up three flights of stairs and is unfortunately non-wheelchair accessible. The backstage area doubles up as the dressing room with access to toilets and use of our green room facilities. All doors are standard size.

Hire Rates:

- Rate per week: £1200 plus VAT
- Rate per day: £200 plus VAT

StageSpace Dimensions:

- Full Stage Width: 5000mm
- Full Stage Depth: 5200mm

StageSpace is primarily a Comedy venue. To perform in the StageSpace, please contact:

Ryan Taylor (Head of Comedy) at
ryan@pleasance.co.uk

Alternatively you can call our administration line on 0207 619 6868.



Rehearsal Space

Our performance spaces are also available as rehearsal space during the day between the hours of 10:00 & 17:00.

We are only able to take bookings for this space 3 months in advance once the performance schedule has been confirmed and for a minimum of 3 hours. Use of the technical facilities can be arranged in advance, but will come at an additional cost and are subject to a discussion with our production team.

StageSpace:

Rates:

- Rate per day (10:00 - 17:00): £80 plus VAT
- Rate per hour: £15.00 plus VAT

Dimensions:

- Full Stage Width: 5000mm
- Full Stage Depth: 5200mm

Downstairs:

Rates:

- Rate per day (10:00 - 17:00): £100 plus VAT
- Rate per hour: £20 plus VAT

Dimensions:

- Full Stage Width: 10800mm
- Full Stage Depth: 8130mm

MainHouse:

Rates:

- Rate per day (10:00 - 17:00): £125 plus VAT
- Rate per hour: £25 plus VAT

Dimensions:

- Full Stage Width: 10800mm
- Full Stage Depth: 8130mm

To enquire about booking the StageSpace or the MainHouse as a rehearsal room please contact our Box Office team by emailing boxoffice@pleasance.co.uk or calling 0207 6091800.



Artist Development Opportunities At The Pleasance

Pleasance Futures is the artist development strand of The Pleasance, acting as an incubator for bold new theatre makers to make their mark. Pleasance Futures is committed to discovering and supporting the most exciting new theatrical voices, nurturing the development of emerging companies, young performers and new writers.

The Pleasance Futures umbrella is designed to bring further emphasis and resource to each aspect of the trust's charitable enterprises, creating a network of artists, associates, mentors and supporters. We have a passion for creating opportunities, supporting ambition, encouraging excellence and building reputations.

You can find out information about all our Artist Support Initiatives in our London Artist Support Document on our website:

[Pleasance.co.uk/futures](https://pleasance.co.uk/futures)

Please also feel free to contact Ellie Simpson, Producer – Pleasance Futures on ellie@pleasance.co.uk

Also, Follow @PleasanceFuture on Twitter to receive updates about current opportunities



Other Opportunities at The Pleasance

Readings

If you have a piece of new writing you would like to get on its feet or a comedy routine you are eager to try out, we are happy to offer our space during the day in-kind to companies or performers wanting to put on rehearsed readings or try out new material.

To discuss your project and enquire about availability, please contact **Nic Connaughton & Jonny Patton** (in regards to Theatre shows) at theatre@pleasance.co.uk, **Ryan Taylor** (in regards to Comedy) at ryan@pleasance.co.uk.

“I had the first reading of my then little-known play *The King’s Speech* at the Pleasance. It was from this reading that the film was born. The Pleasance provides a phenomenal opportunity for all people, both on and off the stage. It needs to raise money to continue its important work.”

David Seidler,
*Writer of *The King’s Speech**