

# Edinburgh Print Guidelines

The following booking information must be included on all show print:

**Pleasance Logo:** Courtyard, Dome, EICC or Pop-Up, depending on your venue

**Website address:** [pleasance.co.uk](http://pleasance.co.uk)

**Telephone number:** 0131 556 6550

**Performance information:** Time (end time optional) / Dates (days off optional)

**Optional information:** *Ticket prices*

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## Recommended Print Sizes

A2 posters: 420mm x 594mm (plus 3mm bleed) ***The maximum poster size allowed within our venues***

A3 posters: 297mm x 420mm (plus 3mm bleed)

A5 flyers: 148.5mm x 210mm (plus 3mm bleed) ***Our recommended flyer size***

A6 flyers: 105mm x 148.5mm (plus 3mm bleed)

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## Print Delivery

We are able to take delivery of your print, provided you have it clearly marked with your company name and show title.

We are only able to accept print deliveries on **Wednesday 29th** and **Thursday 30th July**.

Please have any print deliveries sent to: *Pleasance Courtyard, 60 Pleasance, Edinburgh, EH8 9TJ*

We are not able to store print on your behalf. Any print delivered to the Pleasance must be collected before **Monday 3rd August**.

For a full festival run we recommend printing 5,000 flyers and 100 posters.

We require an allocation of 20 posters and 25 flyers for display around the venue, which we will take from any deliveries we receive, unless otherwise instructed.

Please make sure that you proof all designs with us before printing.

Email [marketing@pleasance.co.uk](mailto:marketing@pleasance.co.uk) for sign off.

# Edinburgh Logo Guidelines

The following logos must be included on all show print (flyers and posters) and adverts, according to the guidelines set out below.

Design files can be downloaded from the Pleasance website: [www.pleasance.co.uk/logos](http://www.pleasance.co.uk/logos)

## Pleasance Courtyard

Above / Attic / Baby Grand / Below / Beneath  
Beside / Beyond / Bunker One / Bunker Two  
Bunker Three / Cabaret Bar / Cellar / Forth  
Pleasance One / Pleasance Two / The Grand  
The Green / Upstairs



You can also include the Courtyard address,  
but it is not compulsory:  
*60 Pleasance, EH8 9TJ*

## Pleasance Dome

10 Dome / Jack Dome / Queen Dome  
King Dome / Ace Dome



You can also include the Dome address,  
but it is not compulsory:  
*1 Bristo Square, EH8 9AL*

## Pleasance at EICC

Lammermuir / Lennox / Lomond / Pentland  
Platform 5 / Tinto



You can also include the EICC address,  
but it is not compulsory:  
*150 Morrison Street, EH3 8EE*

## Pleasance Pop-Ups 2020

For pop-up venues, we recommend that you  
include the address.



We encourage all companies performing with  
the Pleasance to include these additional  
logos on their flyers in support of sustainability:



# Edinburgh Logo Guidelines

- Please don't make any changes to the logos and only use the colours provided
  - You'll need to use CMYK for print and RGB for digital
  - Please reduce/enlarge the logos proportionally and don't change the size-aspect ratio
  - Use only the official Courtyard, Dome, EICC or Pop-up logos
  - Please ensure there is a minimum space of 3mm around all edges of the logo
  - Only use the logos provided by the venue, not stock or publicly sourced logos
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## File Types

The download available from the Pleasance website includes the following:

- 1) .ai and .eps files for vector-based design software
  - 2) .png and .tiff transparent image files
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## Colours

Yellow background - *Our preferred logo, please use where possible*

Dark background - *Example usage on light-coloured, predominantly monochromatic artwork*

Light background - *Example usage on dark-coloured, predominantly monochromatic artwork*

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## Minimum Logo Sizes

A6 flyer - 13mm      A5 flyer - 20mm      A3 poster - 30mm      A2 poster - 40mm

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