

# Generate Fund for UK-based Black, Asian and Global Majority Artists 2023

Supported by the Charlie Hartill Special Reserve

The Generate Fund for Black, Asian and Global Majority Artists\* provides financing, mentorship and programming opportunities to support UK-based Global Majority artists in bringing their work to the Edinburgh Festival Fringe. We have made £10,000 available, with productions receiving investment of up to £5,000, to support exciting projects that would otherwise not be able to come to the Fringe.

*\*We adopt Black, Asian and Global Majority Artists as a commonly used term that is consistent with other theatre partners we work with. However, we acknowledge the limitations and lack of nuance of this term, and encourage this to be an opportunity for further discussion. Our definition of 'Black, Asian and Global Majority' is inclusive to anyone who is marginalised or faces barriers within the industry for their race or ethnicity.*

## General Information

Please provide information for the lead contact on the project

Artist/Company Name\*

Show Title\*

Lead Contact Name\* First Name and Last Name

Lead Contact Email\* [example@example.com](mailto:example@example.com)

Lead Contact Phone Number\*

## Eligibility Criteria

Does the writer or director identify as a Black, Asian and Global Majority Artist?\*

- The Writer
- The Director
- N/A - Devised Company or Artist

How many people are in the cast?\*

Due to the limitations of our available funding, and to encourage sustainable producing and fair pay, we do not anticipate the cast size for any selected production to exceed 5. This is not a restriction, but shows with larger casts will need to demonstrate additional confirmed or planned fundraising to ensure everyone is paid fairly.

Are more than 50% of the cast Black, Asian and Global Majority Artists?\*

- Yes
- No

Are you based in the UK?\*

- Yes
- No

Are you proposing an existing Theatre or Children's production?\*

- Yes
- No

Will the show have had a minimum of two public performances stage by the 31st March 2023?\*

- Yes
- No

Is the show an Edinburgh Festival Fringe premiere.\*

- Yes  
 No

Are you available from the 2nd - 28th August?\*

- Yes  
 No

Are you available to attend the Generate Fund Selection Day at Pleasance London on the 14th February (either in person or via Zoom)\*

- Yes  
 No

How many of the offstage creatives are Black, Asian and Global Majority Artists? Please detail what their roles are within the production\*

If none, please put 'N/A'

How did you find out about the fund? \*

- Pleasance Website  
 Pleasance Newsletter/Social Media  
 Other Newsletter/Social Media  
 Word Of Mouth

How would you like to proceed?\*

- Written Application  
 Video/Audio Application

## Written Application

## Show Information

This is your chance to tell us in more detail about the show you are proposing.

Tell us about you as an artist, company or ensemble\*

Please include your history making work and any relevant biographies (suggested word count up to 150 words)

**Synopsis & vision of the show\***

Please provide us with a synopsis of the show tells. Describe what the audience will experience, along with your reasons behind staging this production (suggested word count up to 150 words)

**Detail the development of the show and performance history\***

Outline what development the show has been through (including scratches, sharings and work in process performances). List the staged performances the show has had, or will have by end of March 2023 (suggested word count up to 100 words)

**How will the support offered by the Generate Fund help you get to the Fringe?\***

What are the main barriers to accessing the Fringe that this fund will help you overcome (suggested word count up to 150 words)

**What other additional support might you require?\***

What else do you need? For example: access requirements, advice on further fundraising, marketing/PR, help finding a producer and so forth (suggested word count up to 100 words)

# Supporting Materials

Below is an opportunity to provide us with examples of your work. This includes, but is not limited to:

Reviews (for this show or previous work)

Script or excerpt from the show

Tour pack

Video of the performance

Trailer

Production images

Music

Please provide any video or audio in the form of a link and refrain from using time-sensitive platforms such as WeTransfer.

Upload documents

**BROWSE DOCUMENTS**

Links to supporting information

## Ready to submit?

Please verify that you are human\*

I'm not a robot

# Video/Audio Application

- Your video/audio application should cover the following:
  - Tell us about you as an artist, company or ensemble - please include your history making work and any relevant biographies.
  - Synopsis & vision for the show - Please provide us with a synopsis of the show tells. Describe what the audience will experience, along with your reasons behind staging this production.
  - Detail the development of the show and performance history - Outline what development the show has been through (including scratches, sharings and work in process performances). List the staged performances the show has had, or will have by end of March 2023.
  - How will the support offered by the fund help you get to the Fringe - what are the main barriers to accessing the Fringe that this fund will help you overcome.
  - What additional support do you require - what else do you need? For example: help finding a producer, access requirements, advice on further fundraising, marketing/PR and so forth.

Due to file sizes, unfortunately you are unable to upload video and audio files directly to this form. Once complete, please upload the file to an online platform and provide the link below (for video applications we recommend uploading as an unlisted link to YouTube or Vimeo, for audio applications we recommend uploading as an unlisted link to SoundCloud).

Unfortunately, due to their time limited nature, we are unable to accept WeTransfer (or similar) links.

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