

# • PLEASANCE •

## Pleasance New Work Season 2023 Application Form

*\*Required Field*

### Show Information

- Show Title \*
- Company/Artist Name \*
- Website
- Facebook (please exclude 'www.facebook.com/')
- Twitter (please exclude 'www.twitter.com/' & the '@')

### Primary Contact

This will be our main point of contact when discussing the show.

- Primary Contact Name \*
- Primary Contact Role \*
- Primary Contact Email \* (example@example.com)
- Primary Contact Phone \*

### Show Information

- Running Time \* (in minutes)
- Are the rights secured for your show? \*
  - Yes
  - No
  - In Negotiation
  - Not Applicable
- How long a run are you looking for? (please select as many as apply) \*
  - 1 week
  - 2 weeks
  - 3 weeks
- When would you most preferably perform? (please select as many as apply) \*
  - February
  - March
  - April
  - May
  - June
- How would you like to proceed? \*
  - Written Application
  - Video/Audio Application

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### Written Application

## **About Your Show**

This is your chance to tell us about the creative team behind the show, the show itself, what we can expect to see, what your ambitions are for the production and anything else you think might get us excited. There is the opportunity to upload scripts, technical plans and any other documents in support of your submission. If you would like to include video content, please provide this as an unlisted YouTube or Vimeo link as opposed uploading it directly as part of your submission.

- Company/Artist Biography \* (Suggested word count 150 words)
- Creative Team Biographies \*
- Show Summary \* (Suggested word count 150 words)
- Script Upload (5mb max file size, please attach larger files as a link in the space provided below)
- Supplementary Information Upload (5mb max file size, please attach larger files as a link in the space provided below)

## **Press & Marketing**

This section will help us gauge how you plan on selling a three week run. Things to consider covering: who are the audience for the show, how will you reach this audience, how to you plan on promoting the show more generally, do you already have an audience base, etc.

- Marketing Plan \* How do you plan on marketing and selling your run? (Suggested word count 150 words)
- Marketing Plan \* (5mb max file size, please attach larger files as a link in the space provided below)

## **Budget & Fundraising**

This is your chance to tell us about your budget, your plans for fundraising and any existing funds you may already have. Where Arts Council England Project Grants account for the majority of fundraising, it's important to detail contingency plans for fundraising in the event you don't receive this. With regards to the budget, we recognise it is early days and so estimates are fine.

- Fundraising Plan \*
- Budget & Fundraising \* (5mb max file size, please attach larger files as a link in the space provided below)

## **Technical Information**

While we recognise that shows may still be in the process of being developed, it is important that we are able to gauge the technical ambition of the show you are proposing. Therefore please fill the following section in with as much detail as possible.

- What are your technical requirements? \*
- Technical Rider (5mb max file size, please attach larger files as a link in the space provided below)

## **Links & Other Information**

This is your chance to provide any further supplementary links or information about your show in support of the sections above.

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## **Video/Audio Application**

Your video/audio application should cover the following talking points:

- **The show** (what can we expect, what is it about, at what stage is it in its development, etc).
- **Yourself as a theatremaker or company** (potted history, other collaborators, previous work, etc).
- **Technical ambition of the show** (what can we expect to see on stage, how complex is it, what video/sound/lighting elements are there, etc).
- **Fundraising** (your budget, plans for fundraising, any existing funding, etc). Where Arts Council England Project Grants account for the majority of fundraising, it would be good to hear about contingency plans for fundraising in the event you don't receive this.
- **Press & Marketing** (who are the audience for the show, how will you reach this audience, how to you plan on promoting the show more generally, do you already have an audience base, etc)

Due to file sizes, unfortunately you are unable to upload video and audio files directly to this form. Once complete, please upload the file to an online platform and provide the link below (for video applications we recommend uploading as an unlisted link to YouTube or Vimeo, for audio applications we recommend uploading as an unlisted link to SoundCloud).

Unfortunately, due to their time limited nature, we are unable to accept WeTransfer (or similar) links.

- Script Upload (5mb max file size, please attach larger files as a link in the space provided below)
- Supplementary Information Upload (5mb max file size, please attach larger files as a link in the space provided below)
- Marketing Plan \* (5mb max file size, please attach larger files as a link in the space provided below)
- Budget & Fundraising \* (5mb max file size, please attach larger files as a link in the space provided below)
- Technical Rider (5mb max file size, please attach larger files as a link in the space provided below)

## **Links & Other Information**

This is your chance to provide any further supplementary links or information about your show in support of the sections above.

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## **Equal Opportunities**

Equality and Diversity Monitoring The Pleasance wants to meet the aims and commitments set out in its equality policy. This includes not discriminating under the Equality Act 2010, and building an accurate picture of the make-up of participants in encouraging equality and

diversity. The organisation needs your help and co-operation to enable it to do this, but filling in this form is voluntary and it will not be linked to your application.

The information you provide will stay confidential, and be stored securely, separately to your application, and limited to only some staff in the organisation's Human Resources section.

<https://goo.gl/forms/EuJkDQXk2P16MmrW2>

- Submit